

The Use of Instagram in Improving Recount Text Writing Ability: A Study of Nursing Students

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ABSTRAK

Potensi instagram terus memperlihatkan kenaikan penggunanya dari tahun ke tahun. Artikel ini dilatarbelakangi oleh kegelisahan penggunaan instagram dalam peningkatan keterampilan menulis recount text di kalangan mahasiswa perawat. Namun tidak banyak dosen memanfaatkan Instagram untuk pembelajaran dalam perkuliahan. Oleh karena itu, artikel ini memiliki urgensi untuk menelaah bagaimana potensi pemanfaatan instagram dalam pembelajaran menulis recount text. Tujuan penelitian ini untuk mengeksplor berbagai studi dan literatur yang relevan terkait topik tersebut. Metode yang digunakan adalah studi literatur, dengan menggunakan sumber pustaka untuk mengetahui potensi dan penggunaan media tersebut. Hasil penelitian ini bahwa potensi Instagram dalam pembelajaran menulis sangat besar, didukung dengan banyaknya mahasiswa menggunakan Instagram dalam aktivitas mereka. Selain itu, penggunaan Instagram dalam peningkatan keterampilan menulis recount text telah memperlihatkan hasil yang nyata. Berbagai fitur yang tersedia di media tersebut sangat mendukung untuk aktivitas penulisan recount text bagi mahasiswa perawat. Kesimpulan penelitian ini bahwa peningkatan keterampilan menulis dengan Instagram sangat relevan dengan kompetensi yang dibutuhkan oleh mahasiswa perawat, penulisan laporan klinis, komunikasi, dan profesionalitas mereka di dunia kerja mendatang.

ABSTRACT (10 PT)

Keywords:

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The potential of Instagram continues to show an increase in users from year to year. This article is motivated by the anxiety of using Instagram in improving recount text writing skills among nursing students. However, not many lecturers utilise Instagram for learning in lectures. Therefore, this article has an urgency to examine the potential utilisation of Instagram in learning to write recount text. The purpose of this research is to explore various relevant studies and literature related to the topic. The method used is a literature study, using literature sources to find out the potential and use of the media. The result of this study is that the potential of Instagram in learning to write is huge, supported by the number of students using Instagram in their activities. In addition, the use of Instagram in improving recount text writing skills has shown real results. The various features available in the media are very supportive for recount text writing activities for nursing students. The conclusion of this study is that improving writing skills with Instagram is very relevant to the competencies needed by nursing students, namely in writing clinical reports, communication, and their professionalism in the future world of work.

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Introduction

Recount text is a type of written or spoken text that retells or recounts past events or experiences. This genre of text is used to inform or entertain readers or listeners by providing a detailed account of what happened, when it happened, where it happened, and how it happened (Ilmiah, 2016). The purpose of the recount text is to provide a clear and detailed picture of what happened, how the event unfolded, and what impacts or lessons were drawn from the experience.

Recount texts typically follow a chronological order, starting with an introduction or orientation that sets the scene by mentioning the time, place, and people involved. The main body of the text then presents the events in the order in which they occurred, providing specific details and descriptions to make the narrative engaging and informative. Finally, the recount text often ends with a reflection, evaluation, or reorientation section where the writer may share their thoughts, feelings, or lessons learned from the experience (Martiarini & Candra, 2019).

Recount text generally has the following structure: 1) Orientation: The initial part of the text that introduces the background or context of the event, such as the time, place and people involved. 2) Series of Events: This section contains a chronological story about what happened during the event. Information is arranged in time order, starting from beginning to end. 3) Evaluation: This section usually contains the author's opinion or evaluation about the event, be it feelings, reflections, or lessons learned from the experience. 4) Reorientation: The final part of the text which can include a conclusion or brief summary of the events and the message the author wants to convey (Sibarani & Pardede, 2020).

These texts can be personal, such as a personal diary entry or a travelogue, or they can be more objective and factual, like a news report or a historical account. The purpose of a recount text can vary, from sharing personal experiences and memories to providing information or documenting historical events (Suryani & Hikmawati, 2023). In essence, recount texts serve as a way to communicate past experiences or events, making them an important form of written or spoken

communication in various contexts, including literature, journalism, history, and everyday storytelling.

Likewise in the context of nursing students. Various important abilities become the concern of a nurse in the future. Even a nurse is often required to have the ability to write personal experiences or just tell stories effectively (Novianty et al., 2022). Thus the ability to recount text is relevant to the life of students in the world of nursing.

According to several previous studies (Aliah & Shabir, 2021; Ambarita, 2019; Pardede & Herman, 2020; Puspitaloka et al., 2022; Suryaman et al., 2022; Suryani & Hikmawati, 2023), the ability to write recount text can take advantage of various digital platforms and social media such as instagram. Learning to write recount text using social media can be an interesting and relevant approach for students because most of them are already familiar with using the platform. Learning to write recount text with social media can integrate technology that students use everyday with learning to write meaningfully. It can also help students understand how to construct narratives based on personal experience and interact with social media in a more intelligent and reflective manner.

Thus, the use of instagram is relevant for nursing students to improve their ability to write recount text. The urgency is of course very relevant to their activities and needs on campus and in the world of work. Such as documentation of work experience. Nursing students need to be able to write recount text to document their experiences during clinical practice. This can include notes about patient care, medical procedures, observations, and patient reactions. This capability is essential to ensure accurate and detailed medical records.

Therefore, this study seeks to explore the use of instagram in improving the ability to write recount text for nursing students. Literature study is certainly very relevant for answering and obtaining in-depth information and conclusions regarding this topic. So instagram can be the main media for nursing students in improving their recount text writing skills.

Method

This research was conducted using a literature study, because this research seeks to collect, review, and analyse various relevant literature sources to answer research questions or develop an argument. This method is used to understand more deeply about a particular topic. The literature study approach allows researchers to explore various points of view, theories, findings, and approaches in the relevant literature. The flow or steps in this research are: identification of research topics, collection of literature sources, evaluation of literature sources, and analysis. Data analysis techniques using thematic analysis. Researchers can identify the main themes that

appear in the relevant literature. As well as involving the grouping of information found in the literature based on certain topics or themes so as to obtain conclusions.

Results and Discussion

Instagram is one option to enrich the use of learning technology for students. In writing skills, it seems that it can be utilised with various features contained in the application. Therefore, the following will elaborate on the potential of instagram in learning to write recount text and its usefulness in improving nursing students' recount text writing skills.

The Potential of Instagram in Writing Learning

Instagram, a social media platform full of images and videos, may not seem like a suitable place for learning. However, make no mistake about it. Instagram has great potential in the world of education and learning. Behind the beautiful photos and awesome filters, there are a number of ways in which this platform can enrich the learning experience. Instagram is a powerful communication tool. Teachers can easily upload lesson materials, graphics, infographics and videos that support their learning. This allows students to access these materials anywhere and anytime, promoting flexibility in learning.

In addition, instagram facilitates collaboration and interaction. Students can discuss the subject matter through comments, direct messages, or even through live streaming. This results in an interactive learning environment, allowing for a deeper exchange of ideas (Prihatiningsih, 2017). Instagram can also be used for community-based or social projects. Students can take the initiative to spread awareness about important issues, raise funds for charity, or promote projects they deem important. They can use the power of images and words to affect positive change in society (Rafii et al., 2022).

For students who are talented in art or creativity, instagram is the perfect place to share their work. They can create a digital portfolio that showcases their skills in art, photography or design. It is an effective way to build their digital footprint for the future. In addition, instagram allows lecturers to create a more engaging learning experience with the use of hashtags. Lecturers can create unique hashtags for each class or project, making it easy for students to quickly find and share relevant content.

The use of instagram in learning could also include inviting guest speakers or experts in a particular field to speak to students (Puspitaloka et al., 2022). Through Live or IGTV features, students can listen and learn from those who are experienced and knowledgeable. But we must also talk about ethics and privacy. The use of instagram in an educational context should always consider protecting students' personal data and teaching them about online rules and ethics.

With the potential to create more engaging, interactive and relevant learning experiences, Instagram is no longer just a social media platform for sharing food or travel photos. It is a valuable tool in education, helping teachers and students to explore more creative and connected learning. So, let's harness Instagram's potential in education and help our students grow into better learners. Instagram is one of the social media that really supports and motivates students to be creative and innovate in writing without being limited to place and time. based on the results of the questionnaire, the responses are very positive about the use of Instagram as a medium for learning writing skills (Audina & Muassomah, 2020).

Instagram is, without a doubt, a virtual window into the diverse interests, passions and passions of people around the world. This social media platform is not only a place to share everyday moments and stories, but also a reflection of who we are and what we want to be. Instagram is a reflection of the diversity of society. It is a place where diverse interests come together, exchange ideas, and create a strong online community. With the touch of a finger, we can enter this diverse world and experience the diversity of interests and views that make our society so rich. This can be reinforced by the survey results of social media users in 2022 and 2023 as shown in the following figure.

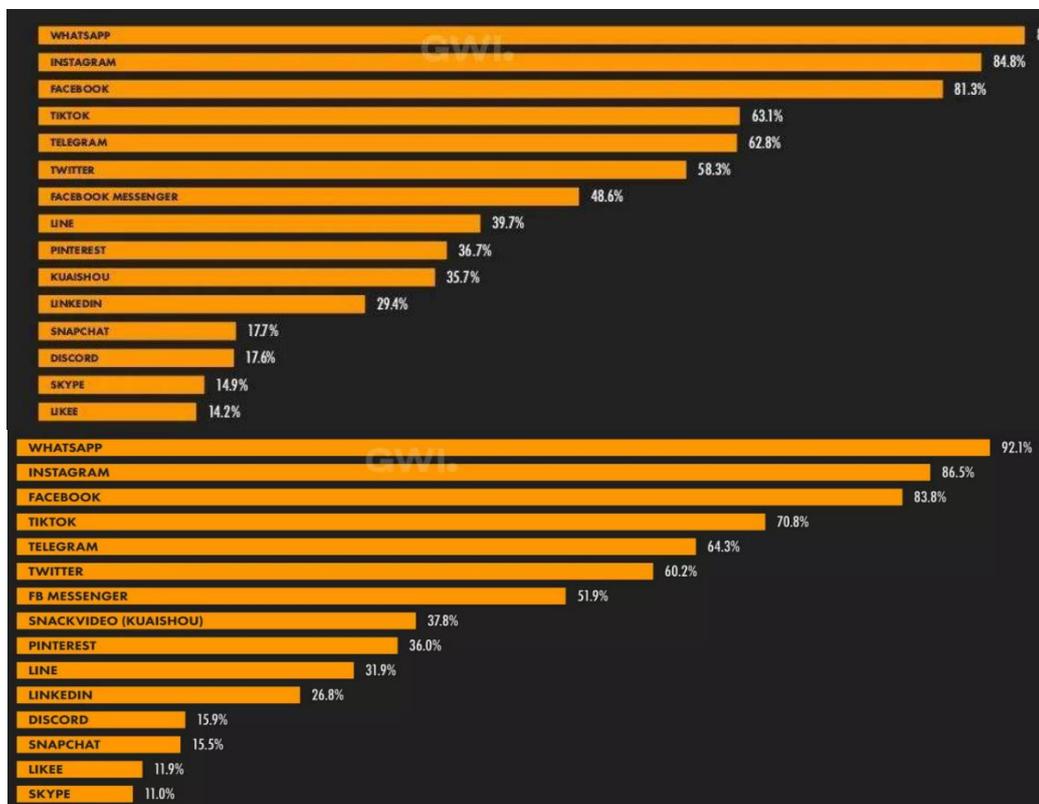


Figure 1. Survey of Social Media Users in Indonesia, 2022 (*Digital 2022 Indonesia, 2022*) and 2023 (*Digital 2023 Indonesia, 2023*)

The image above is the result of a survey of social media usage for Indonesians in the last two years. Instagram occupies the second position after Whatsapp used by the public. The figure shows the great potential of instagram to be used by every educator in learning, including learning to write recount text. It can play a role in expanding how students' activities can be connected to popular or frequently used social media.

One of the research findings that reinforces the survey above is the results of Andi's study which states that the types of platforms that are most in demand among Padang City students compared to social media users globally. As many students use whatsapp (95.96%), instagram (90.91%), and youtube (73.74%). Facebook is the most widely used social media platform worldwide, but only 36.36% of students. Of the seven uses and gratifications categories, most respondents (86%) use social media as a communication medium, rather than as a means of information seeking and social interaction. From the gender aspect, female users are more dominant in using whatsapp when compared to male users (Saputra, 2019).

Instagram has many advantages that make it one of the most popular social media platforms. Some of the key advantages of instagram include (Asiati & Septadiyanto, 2018):

1. Active interaction. Instagram users can interact with content through features like "Like," "Comment," and "Share." This provides an easy way to engage with your followers and community.
2. Stories. The instagram Stories feature allows users to share temporary photos and videos that will disappear in 24 hours. This provides a quick and effective way to share everyday moments with your followers.
3. Social connectivity. Instagram allows you to connect with friends, family, celebrities, brands and other users you are interested in. Someone can follow them, view their content, and interact with them.
4. Creativity and personal expression. Instagram provides a platform for individuals to express themselves through photography, art, fashion, and personal stories. It allows creativity to shine through.

Active interaction on social media can be an invaluable source of learning to improve writing skills. Such as utilising relevant hashtags such as #PenulisanKreatif, #PenulisMuda, or #PenulisIndonesia (or according to the user's country) on the instagram platform. Doing so will allow one to engage in a wider conversation about writing.

Some communities and individual writers often organise writing challenges on social media. Their involvement generally starts with writing a short story, poem, or essay based on a particular theme within a certain time limit. This method is used

to enhance creativity and get feedback from other Instagram users. So that one's writing skills will slowly be honed with diverse public responses.

Interaction on social media plays a very important role in learning to write in the digital age. In an era where personal experience and shared learning are the norm, social media is an invaluable tool. By interacting on social media, users can not only improve their writing skills, but also become part of a digital community that encourages one to continue to grow and develop.

Instagram stories is a popular feature on Instagram that was launched in 2016 and has since become one of the most popular features on the platform. Some of the main features of Instagram stories that can be used for learning to write include: photos and videos, adding text and stickers, quiz stories, and recurring stories. Instagram stories have many benefits for users. Some of the main benefits of the feature are: high engagement, ability to share moments in video, audio or video, creativity and expression, and direct interaction.

The use of instagram as a medium for learning to write recount texts is considered as a communicative and flexible medium so that it can be used for learning inside and outside the classroom. There are two phases of instagram that help students learn to write, namely the photo selection phase and the caption writing phase where instagram can stimulate students' writing ideas and write them on the photo caption page (Puspitaloka et al., 2022). In addition, students respond well when using Instagram as a medium for learning to write because they are motivated to write well (Ambarita, 2019).

The new opportunities that social media offers for self-presentation allow users to create dedicated pages and strategically report personal information. Additionally users can interact in various modes of communication using plain text, posting status updates, writing comments on friends' pages, and various images. Users of social media sites have more control over their self-presentation behaviour than in direct face-to-face communication, for which social media provides an ideal venue for impression management (Rarasati et al., 2019). Through instagram users can write attention-grabbing captions on uploaded photos or videos so that they give a good impression to other users. Instagram users can convey their feelings, ideas, and favourite things to other users so that a self-identity is formed on the instagram social network.

The use of creative and innovative learning media needs to be done by lecturers in lectures. Instagram social networking site media is one of the web or internet-based media (Triono, Rafii, et al., 2020). Writing learning requires an interesting, creative and innovative learning model in learning to write persuasive discourse. One

alternative is a learning model for writing persuasive discourse using the Instagram social networking site media (Pramitasari, 2018).

Likewise in foreign language learning such as Arabic writing which requires creativity and new innovations, by following the times, especially students and teachers. Instagram is one of the social media that is popular among students and is very appropriate to be used as a learning medium including Arabic language learning by providing interesting innovations and motivating learning writing skills or *Maharah al-Kitabah* (Fuadah, 2020).

Some of the findings above suggest that Instagram has the potential to be used in learning writing skills. In Indonesian, Arabic and English, Instagram provides various features that can be used easily and practically for the continuity of writing, learning and the development of students' skills. Therefore, Instagram has great potential in assisting the learning of writing. In fact, it can be an effective platform to motivate, inspire and engage students in writing activities.

Instagram in Improving Nursing Students' Recount Text Writing Ability

Students most relevantly and widely use the internet and social media networks, such as Instagram. This can be a potential and basic capital to utilize the various features available in the media in recount text writing lesson activities. Writing recount text through Instagram will bring students closer in an ongoing activity. Instagram provides a space to share experiences and events experienced in writing for each user.

The activity will sharpen and familiarize students to record and write down various stories and their individual experiences on their accounts. Repetition of these activities will train and improve their skills in writing recount text on Instagram. This context is a strength as well as the main capital for improving the writing skills of nursing students in writing the events they experience. This is supported by the number of students who use Instagram as seen in the following picture.



Figure 2. Internet Users by Occupation (Tim Penulis, 2018)

The survey above shows that students are very high users. Even though it is lower than the professions above, students are in the top position. Although the presence of Instagram in the midst of students' academic interests is still low, the media is a popular media to be utilized in learning to write. This should be a concern for teachers to continue to update their knowledge in terms of learning media, especially for materials or discussions that need to get a more difficult understanding, such as writing.

However, this can be managed as well as possible, by utilizing instagram a teacher can engineer and or modify the media as a space and tool to support learning. So that students are able to use social media for the benefit of their education, including learning to write for nursing students.

One study found that the utilization of Instagram in nursing students' writing learning has contributed to several things: 1) increasing students' motivation to participate and their activeness in learning. 2) realizing a fun and interesting learning atmosphere. 3) improving student achievement or learning outcomes. This has been assessed based on findings in the field and student grades in the material or discussion of writing (Fidian, 2017).

The application of Instagram social media in text learning led to the following conclusions: 1) Students are more motivated and happy in learning. 2) Improving students' writing skills in English especially in procedure text. 3) This learning contributes to increase students' motivation towards English learning. 4) This lesson can increase students' vigilance in doing the assignment (Martarini et al., 2021).

Instagram can be used as a source of inspiration or material for recount text lessons, especially if the lecturer wants to teach students how to write about their personal experiences or events they have experienced. Some ways that can be used in recount text lessons through instagram (Afrizal, 2020):

1. Example of a personal post. The lecturer can invite students to choose one of their personal Instagram posts that contains an important event in their life, such as a trip, birthday, or performance. They can use this post as the basis for writing a recount text that describes their experience in detail.
2. Analyze celebrity posts. Lecturers and students can determine some posts from celebrity accounts or famous figures on Instagram. Encourage students to analyze these posts, identify the events described in the posts, and then write a recount text based on the information they find.
3. Tourism profile. Lecturers can assign students to find Instagram accounts of famous tourist destinations or restaurants. They can browse posts and stories

that describe visits to these places. Then, ask students to write a recount text about their "traveling" experience through these posts and stories.

4. Instagram story collection. Create a collection of Instagram stories containing photos or videos that describe a particular trip or experience. The lecturer asks students to write a recount text detailing the story behind each picture or video in the collection.
5. Photo or story contest. Lecturers can analyze photo or story contests in class on a particular topic, such as "dream vacation" or "special moment". Students can upload photos or stories to their Instagram accounts that match the topic, and then they can use this content as the basis for writing a recount text.
6. Comments and interactions. Assign students to choose one Instagram post that interests them and read the comments from followers or other users. They can write a recount text based on the stories or interactions that appear in the comments.

The use of Instagram as a source of inspiration for recount text lessons can make learning more interesting and relevant for students, as they can relate to a social media platform that is popular to them (Anggia, 2019). In addition, it also helps students in developing important narrative writing skills. Lecturers can ensure that the medium should be used ethically and that there is privacy in using content from Instagram.

The urgency for nursing students to improve their ability to write recount text is as follows (Soviyah & Etikaningsih, 2018):

1. Documentation of work experience. Student nurses need to be able to write recount texts to document their experiences during clinical practice. This includes notes on patient care, medical actions, observations, and patient reactions. This ability is important to ensure accurate and detailed medical records.
2. Communication with patients and families. Nurses need to be able to communicate effectively with patients and their families. Writing recount texts can help them explain changes in the patient's condition, medical procedures performed, and treatment plans clearly.
3. Medical case reporting. In clinical practice, nurses often have to report medical cases to doctors or other medical staff. Good recount text writing skills help them convey medical information precisely and in detail.
4. Case study development. In nurse education, it is often necessary to develop case studies based on clinical experiences. The ability to write recount texts can help nursing students accurately describe the medical cases they experience.
5. Delivery of scientific information. Nursing students also need to write scientific papers or reports related to the healthcare field. The ability to write

recount texts will help them organize and convey information in a clear and structured manner.

6. Professionalism. Writing recount texts professionally is one aspect of professional ethics and standards in healthcare. Clear and accurate information delivery is an important part of professional nursing practice.
7. Development of speaking skills. Writing recount texts also helps in the development of speaking skills. Nursing students who can organize their experiences well in text form are likely to also be more adept at explaining those experiences orally.
8. Increased awareness and reflection. Writing recount texts encourages nursing students to reflect on their experiences in greater depth. This helps them improve their understanding of both the medical and emotional aspects of healthcare.

The ability to write recount texts for nursing students is an important competency for nursing students because it plays an important role in documentation, communication, and the development of their professional skills in the field of care and health (Anisah et al., 2021). Thus nursing students are required to have various competencies to succeed in the nursing profession and provide quality care to patients.

A student nurse is someone who has extensive skills and knowledge in the healthcare field. They have undergone intensive education and rigorous clinical training to prepare themselves to become dedicated nursing professionals. This is certainly inseparable from their skills in writing recount texts to support their nursing profession in the future. One of them, as seen above, is that Instagram has the potential and has been proven to improve the recount text writing skills of nursing students (Fauzi et al., 2023).

In addition to scientific knowledge, nursing students have strong clinical skills. They can perform tasks such as measuring blood pressure, body temperature, heart rate, and respiration with accuracy. They also have the ability to treat wounds, manage IVs, administer medications, and perform other medical procedures with great care and accuracy.

Communication skills are another key competency that student nurses possess. They can interact with patients, their families, and other members of the healthcare team in an empathetic, courteous, and caring manner. They listen carefully to patient complaints, provide information clearly, and provide the necessary emotional support.

Nursing students also have high professional integrity and ethics. They understand the importance of maintaining patient confidentiality, adhering to the nurse's code of ethics, and behaving with honesty and morality. They put the patient's interests above all else and practice safe and effective care. Of course, professional integrity and ethics are very important competencies for student nurses. It reflects the importance of maintaining high moral and behavioral standards in the nursing profession.

Overall, a student nurse is an individual dedicated to providing quality, caring, and empathetic healthcare to their patients. Such students are required to possess a range of competencies essential to providing effective and empathetic health care to their patients. It is thus important to combine scientific knowledge, clinical skills, and professional ethics to become a valuable member of the healthcare team.

Thus, learning to write recount text can combine various learning media to improve the skills of nursing students. In addition, the use of learning media available in universities, a lecturer can utilize various Instagram social media to be used in lectures. This of course can not only be useful in the classroom, but for independent assignments, groups, and joint discussions can use Instagram. In practice, it can be implemented easily, because the habit and use of these media among students is so high.

Conclusion

The use of Instagram among students is a potential and initial capital to develop in the use of media or learning technology for nursing students. Various literatures related to the use of Instagram in learning to write recount text have shown positive assessments and conclusions, namely that the media is useful and can be utilized by every lecturer in learning to write, including writing recount text. Thus, various previous studies have corroborated this research that the use of Instagram in learning to write recount text for nursing students can attract and increase students' interest in learning to write recount text through Instagram. The interest and interest are relevant to the demands and competencies that must be possessed by them after completing their studies. Therefore, for every lecturer in teaching recount text writing skills for nursing students must be managed optimally, so that it becomes a strength for lecturers and students to continue to train and improve writing skills in the nursing student environment.

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